



NEWS RELEASE

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Airmar Named DAME Marine Electronics and Marine Related Software Category Winner

DX900+ product chosen among 22 competing marine electronics products at METS 2016

FOR IMMEDIATE RELEASE: MILFORD, NH. (December 5, 2016) – Airmar’s new DX900+ multifunction sensor won the Dame Award for the Marine Electronics and Marine Related Software category at the recent Marine Equipment Trade Show 2016. The DAME Design Award is the most prestigious international design competition for new marine equipment and accessories. Over the past 25 years, independently appointed judges examined thousands of products in specific marine categories.

This year, 67 products were nominated to go forward for final judging by the Jury of the silver jubilee edition of the prestigious DAME Design Award competition. The products were selected from a total of 117 entries from 26 countries. The jury selected seven Category Winners and one Overall Winner.

The DX900+ is a Bluetooth®-enabled sensor featuring a dual axis electromagnetic log measuring longitudinal speed and transverse speed, which in turn instantaneously measures leeway angle and speed through water. Competitive products calculate the leeway angle using various sensor inputs but do not directly measure leeway. The DX900+ also has an integrated water depth transducer, a fast response water temperature sensor and a three-axis accelerometer for heel and trim. The DX900+ sensor insert can retrofit into existing P617V Airmar housings, providing a solution with no moving parts.

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In addition to the sensor itself, Airmar has also created a comprehensive app from which you can create custom pages to include just the gauges you need, when you need them. The app presents real-time data and histograms, enables easy speed calibration, provides diagnostic information for troubleshooting and allows you to complete firmware updates all from your smart device via Bluetooth.

Stay tuned for more product availability details from Airmar at www.airmar.com.

About AIRMAR

Airmar Technology Corporation is a world leader in ultrasonic sensor technology for marine and industrial applications. We manufacture advanced ultrasonic transducers, flow sensors, WeatherStation instruments, and electronic compasses used for a wide variety of applications. Fishing, navigation, meteorology, survey, level measurement, process control, and proximity sensing are just some of our markets. Established in 1982, Airmar's headquarters are located in Milford, New Hampshire with distribution offices in Lake City, South Carolina and Saint Malo, France. Visit the Company's web site at www.airmar.com.

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